

Member Communications (Standing) Committee (MCC) Charter

Purpose and Benefit:

Establish and Manage the media vehicles that provide information about the Lacamas Shores Homeowners Association, its Board, its Members, and the flow of information to and from the Membership in an efficient and timely manner. Everyone benefits from being equally knowledgeable of communications necessary for Members and the Board of directors to mutually enhance the value and desirability of the Lacamas Shores Neighborhood.

Background:

There are numerous sources of information that are designed to provide information to the Membership, such as the HOA website, the Views publication, the Backfence and Nextdoor. Some of these vehicles are direct, some indirect, some by membership, and most require computer inquiry. Some vehicles seek participation, some discourage by censorship, some HOA Board controlled, some by Membership, and some by other rules. The overall problem/opportunity is that all Members do not either get all the available information or the information is available only to those that “seek” the available information.

Extent of Communications:

Any and all sources of information available to and from the Membership should be readily and equally available to the Membership. The standard for sources and distribution of information is free speech and free press. The MCC is further instructed to consider the Ad Hoc Committee Report & Recommendations, Section 1, pages 4-8.

Authority of Committee:

The MCC shall have the authority to establish and manage the Associations' media website and other media vehicles, including taking action and making decisions relating to communications platforms, content, publication standards and timing, use of outside professional or other services, collection or use of member contact data, or other communication matters, provided that the Director Member concurs. Should there be a proposal or action that exceeds the purpose of this committee, full Board approval is required before such implementation.

Schedule:

Ongoing, with immediate urgency to address the issue with multiple conflicting media vehicles with quarterly reporting to the Board.

Membership:

There shall be at least three (3-5) members, some of which should have communications systems, information technology, social media, journalism/English/editor, database management, public outreach (new residents) experience and two (2) Board members.

Budget: (Funded from Office Supplies Account; equivalent to “mailings”)

The MCC shall be initially funded with \$1,000.00 to acquire start up software and/or service fees.