

Strategic Planning and Homeowner Engagement Ad Hoc Committee

Purpose and Benefit:

To identify and recommend a plan for the future development and longevity of the LS community, specifically addressing reengaging Homeowners/Member interest, involvement and participation. This includes the drafting of a survey to the Members in order to utilize the vast and varied skills of our Members.

Background:

As the Lacamas Shores Neighborhood grew from a few homes at its inception in the 1980's to over 250 today, the ability of the homeowners to discuss with the Board just how each felt how they were meeting expectations. Over time, the Association grew from a family sized organization with tight communications to a sprawling community reacting to issues of the day. Member surveys have been suggested and taken on particular issues with poor response. The Ad Hoc Committee recommends a broad and thoughtful survey as an update on the attitudes of our community today and their thoughts on tomorrow.

Extent of Survey:

The scope and content of the survey should be thoughtfully developed as open ended so as to be unbiased and provide the Member to respond freely with their ideas and concerns.

Authority of Committee:

Prepare, and draft for approval a survey of the Membership to the Board. Distribute, and report the findings of the approved survey to the Board. Use the means provided by the Member Communications Committee to distribute and recover responses. Draft a report of recommendations for Homeowner engagement and a framework for future strategic planning.

Schedule:

Urgent, prepare and have available for distribution by July 4, is possible.

Membership:

There shall be at least 3-5 members, with varied experiences to include public relations, survey drafting and/or analyzing, organizational or land use planning, and/or work with governmental entities.